



# the promise of purpose

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**WEALTHBUILDERS**



A person of character, operating in their God-given purpose will achieve their full potential.

**Understanding Purpose is key to your sustained personal and business success.**

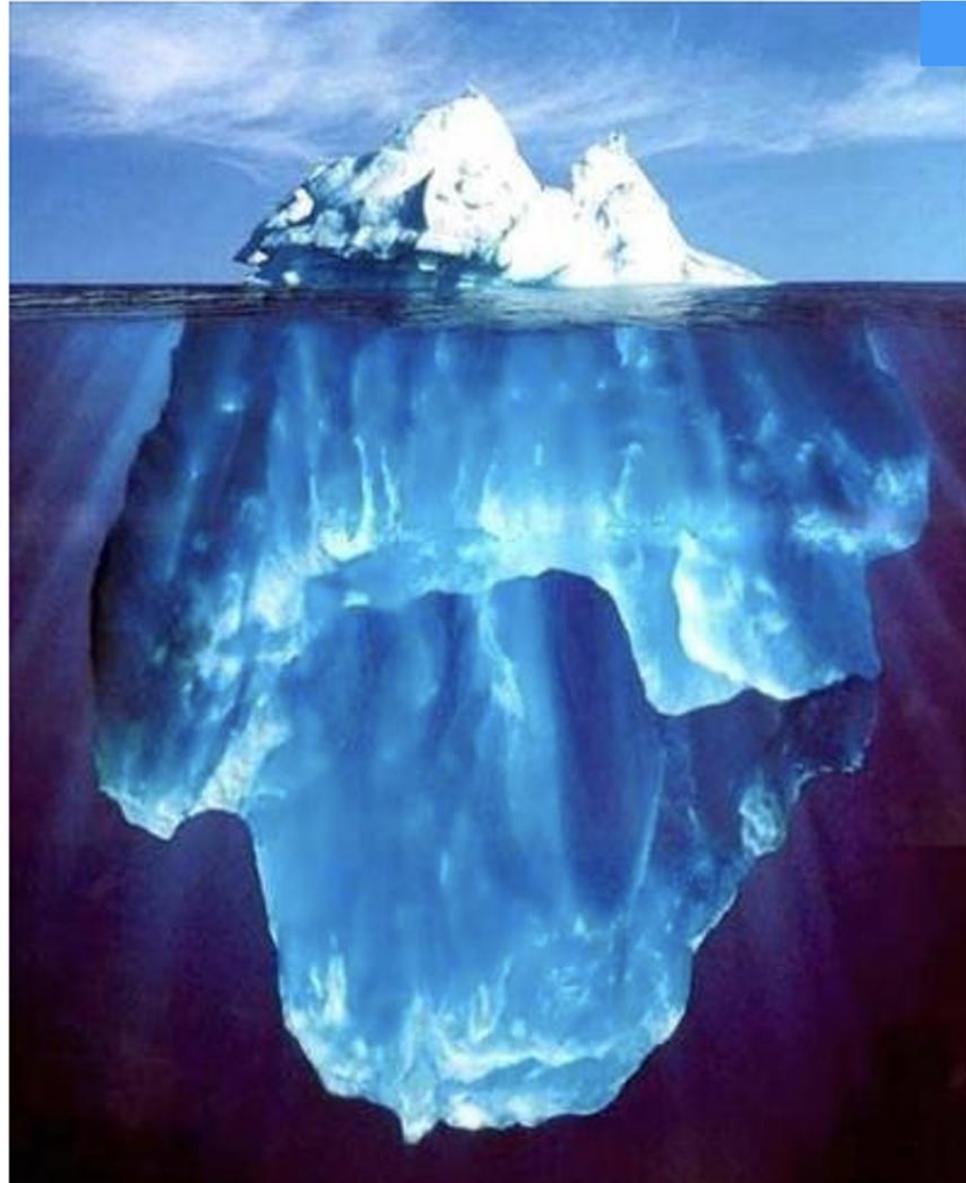
**Behavior**

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↑  
**Thoughts &  
Feelings**

↑  
**Values**

↑  
**Beliefs  
Identity  
Purpose  
Passion**



Many plans are in a person's mind, but the Lord's purpose will succeed.

Proverbs 19:21 CEB



#1 insight for business success in 2021?

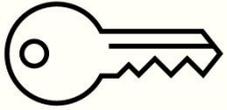


**Purpose-** the foundation  
required to flourish in even  
the most turbulent of times.

2021 Global Marketing Trends, Deloitte

Purpose-driven companies inherently understand *why* they exist and *who* they are best built to serve regardless of what they sell today.

2021 Global Marketing Trends, Deloitte



### **3 Keys to your personal and business success:**

God uniquely created you “on purpose” for success

God sees you and is intentionally interacting with you.

A heart-to-heart connection with God positions you to accomplish goals and sustain success.

# Living your Purpose





**God uniquely created you  
“on purpose” for success**

# Purpose

Purpose is God's display to the world of His workmanship.....

Purpose comes from a relationship with God and *out of that* we glorify Him and are destined to succeed.

The gifts and talents that you have are God's and He placed them in you to help you fulfill the purpose that He has for your life.

God wants His gifts and talents to be honored. True satisfaction and success flow from understanding and walking out your purpose with Him.

# Purpose

God thought about you ahead of time.

Your eyes saw my unformed substance, and **in Your book all the days [of my life] were written before ever they took shape**, when as yet there was none of them.

- Psalm 139:16 AMP

For we are God's [own] handiwork (His workmanship), recreated in Christ Jesus, [born anew] that we may do those good works which **God predestined (planned beforehand) for us [taking paths which He prepared ahead of time], that we should walk in them [living the good life which He prearranged and made ready for us to live].**

- Ephesians 2:10 AMP

You have not chosen Me, but I have chosen you and I have appointed *and* placed *and* purposefully planted you, **so that you would go and bear fruit *and* keep on bearing, and that your fruit will remain *and* be lasting**, so that whatever you ask of the Father in My name [as My representative] He may give to you.

- John 15:16 AMP



**God has sustained, long term  
success planned for you.**



God has given you the gifts and talents  
necessary to **fulfill your God-given purpose.**

Purpose and Character combine to achieve sustained influence and success.



**The good *influence* of godly citizens causes a city to prosper, but the moral decay of the wicked drives it downhill.**

**- Proverbs 11:11 TLB**

**Character (Values)**  
+  
**God-given Purpose**  
**(Gifts, Talents, Supernatural Advantage)**  
=  
**Sustained Success**



## Character +

**A *good* name [earned by honorable behavior, godly wisdom, moral courage, and personal integrity] is more desirable than great riches; And *favor* is better than silver and gold.**



- Proverbs 22:1 AMP



## **God-Given Purpose (Gifts, Talents, Supernatural Advantage)**

If you are **uniquely gifted** in your work, you will rise and be promoted. You won't be held back— **you'll stand before kings!**

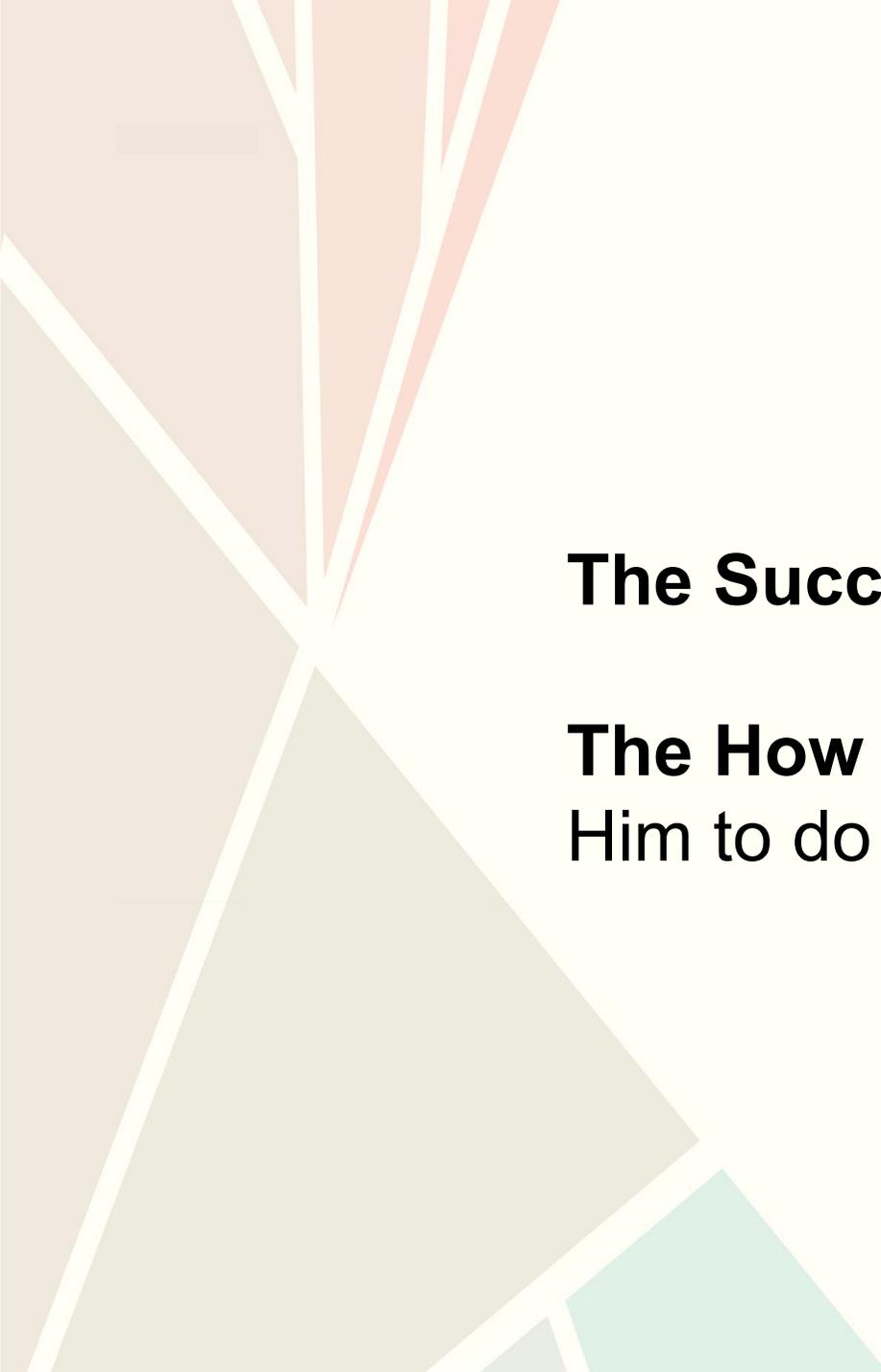
- Proverbs 22:29 TPT

**= Sustained Success**



I have glorified you on the earth by faithfully doing everything you've told me to do.

- John 17:4 TPT

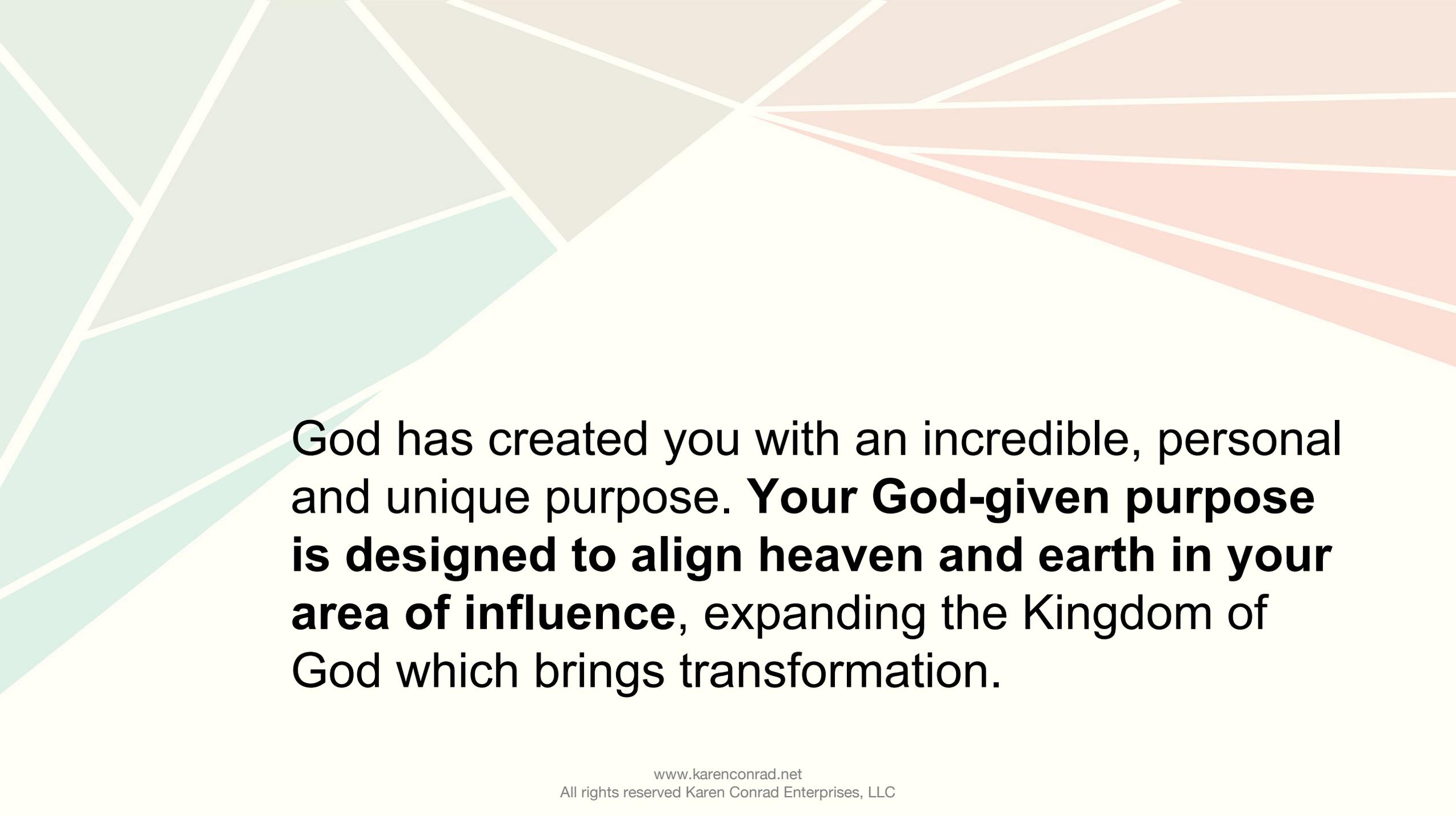


**The Success** = He Glorified God on the Earth

**The How** = He Faithfully did everything God told Him to do (discovered and fulfilled His purpose)

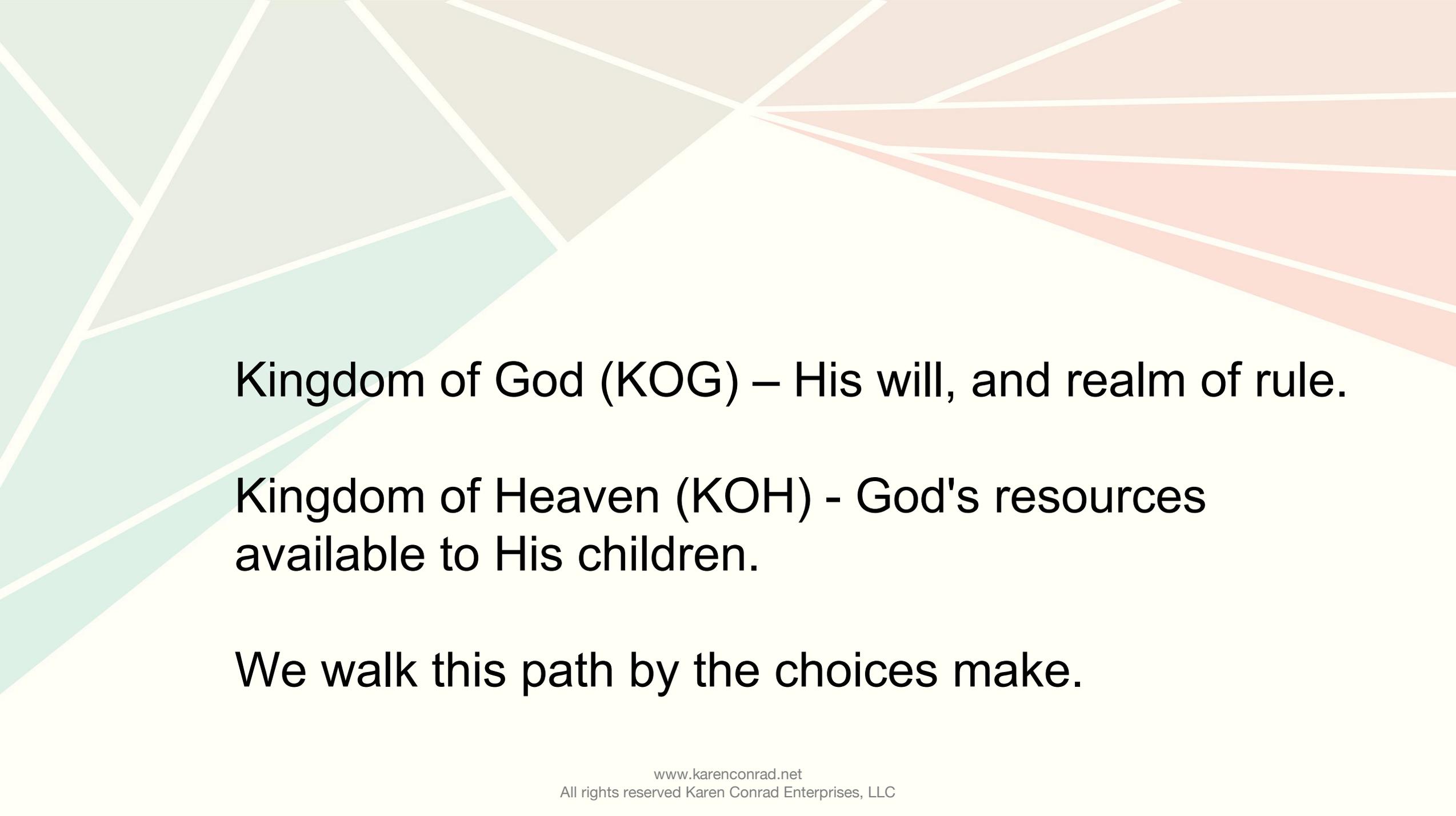


Gifts and Purpose will stand you  
before a king, but character will  
keep you there.



God has created you with an incredible, personal and unique purpose. **Your God-given purpose is designed to align heaven and earth in your area of influence**, expanding the Kingdom of God which brings transformation.

As Business Leaders and Entrepreneurs, you are called and anointed to bring transformation (align heaven and earth) to individuals, families, communities, cities, and nations in your area of influence.



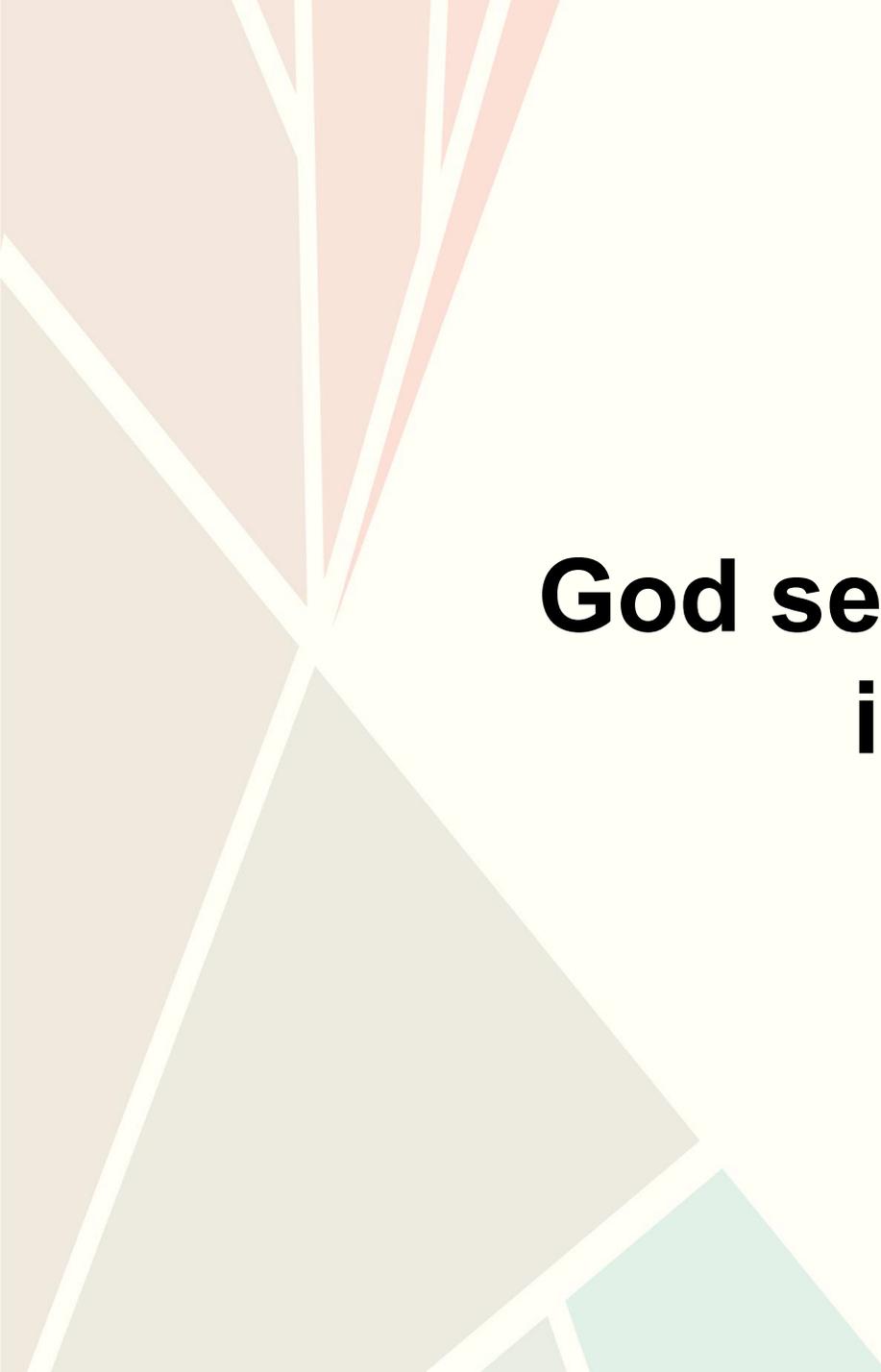
Kingdom of God (KOG) – His will, and realm of rule.

Kingdom of Heaven (KOH) - God's resources available to His children.

We walk this path by the choices make.

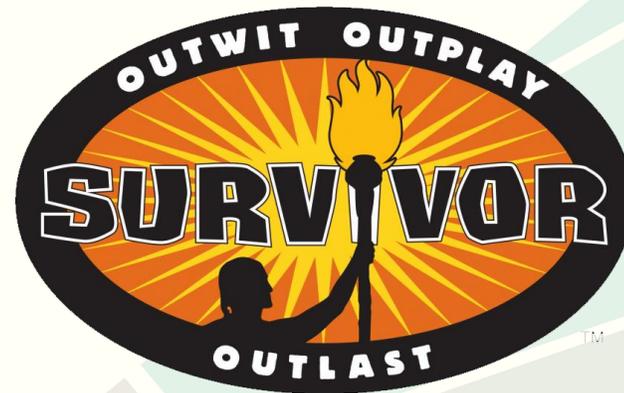
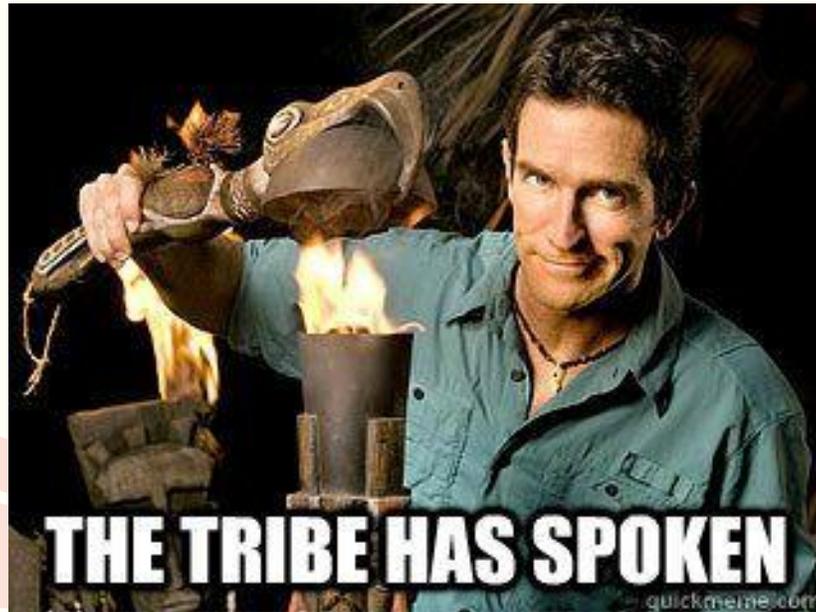


# God Sees You



**God sees you and is intentionally  
interacting with you.**

Do you feel like you have been “voted off the island?  
Can’t win a challenge, and end up in a constant “do over”?



# Hagar

Pregnant, abused and forced to flee – she is alone in a harsh desert environment with a possible death sentence.

Her abuse was at the hand of a spiritual leader – she knew Abraham was the man of promise from his God.

The angel of the Lord, pre-incarnate Jesus appears on the scene and opens a dialogue with the future grandmother of the Arab Nation

He speaks to her purpose – she will have a son, Ishmael, who will have 12 sons

# Hagar

Hagar was destitute and hopeless, but God saw her. He showed up and spoke to her purpose.

He told her she would conceive a son and name him, Ishmael, which means, “the Lord hears.”

In Genesis 16:13, Hagar declared, you are the God who sees me.

God revealed to Hagar an insight for us all.

God sees you, loves and cares about you and has a purpose for your life.

No matter what setbacks you have experienced, He not only sees you, but He sees the unique individual that He has created you to be.

# God Sees and Guides

In life we all have challenges and difficult circumstances that may seem insurmountable, but God sees us and is present to guide us through to our purpose.

Whatever your situation today:

Financial need

Hurtful relationship

Employee challenges

Company growth

Lack of support

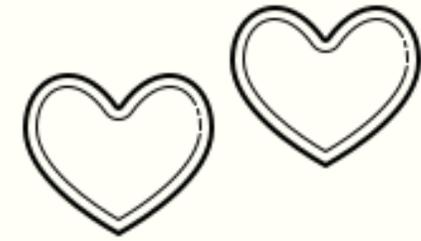
**God sees you!**

# God Gives Vision and Hope

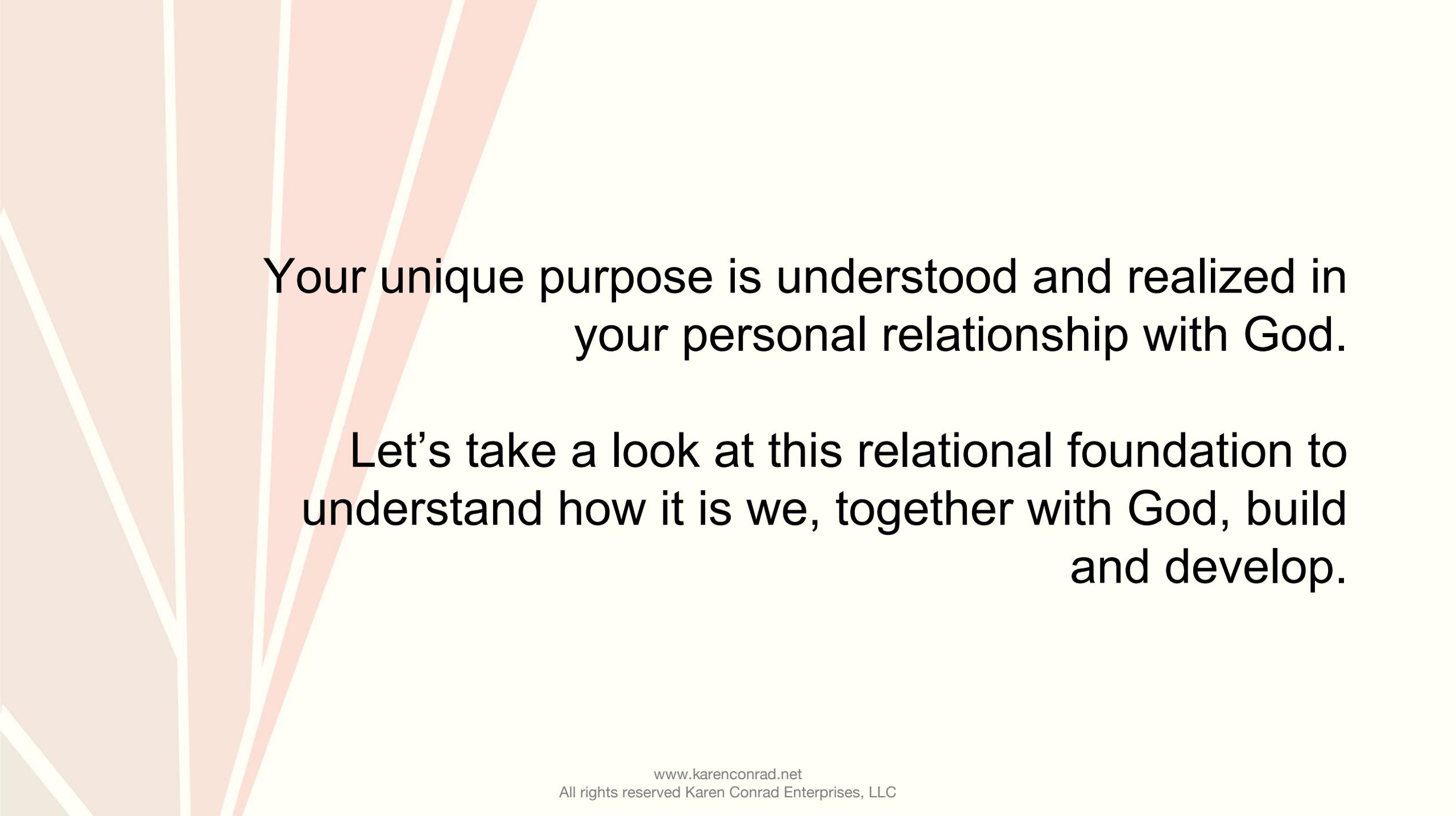
Proverbs 29 explains that where there is no vision, people perish for lack of hope.

Hope is belief in a present or future good. Something that is yet to come. When an individual loses vision they lose hope, and without hope you have no purpose.

You have a unique purpose to fulfill that God established before your birth.



# Heart-to-Heart God Connection



Your unique purpose is understood and realized in  
your personal relationship with God.

Let's take a look at this relational foundation to  
understand how it is we, together with God, build  
and develop.

John 17:3,4 *“And this is eternal life, that they may know You, the only true God, and Jesus Christ whom You have sent. I have glorified You on the earth. I have finished the work which You have given Me to do.”*

We are invited to follow the same model that Jesus demonstrated while on earth:

To know (experience) God in an intimate way. Jesus is offering us the same quality of life that He enjoys with the heavenly Father. The same love, closeness, acceptance, anointing, authority, etc.

To glorify God through our lives and accomplish what He gives us to do.

# Heart-to-Heart God Connection

Jesus was presence driven and purpose shaped and so are we.

## **Presence driven:**

A prioritized personal relationship with God.

## **Purpose Shaped:**

Understanding our unique purpose

# **Jesus Demonstrated Success**

**The Success** = He Glorified God on the Earth

**The How** = He Faithfully did everything God told Him to do (discovered and fulfilled His purpose)

# Jesus Gave Us a Pattern

Luke 6:47, 48

Everyone who comes to Me and hears My words and acts on them, I will show you whom he is like: he is like a man building a house, who dug deep and laid a foundation on the rock; and when a flood occurred, the torrent burst against that house and could not shake it, because it had been well built.

**Comes to me** = Relationship

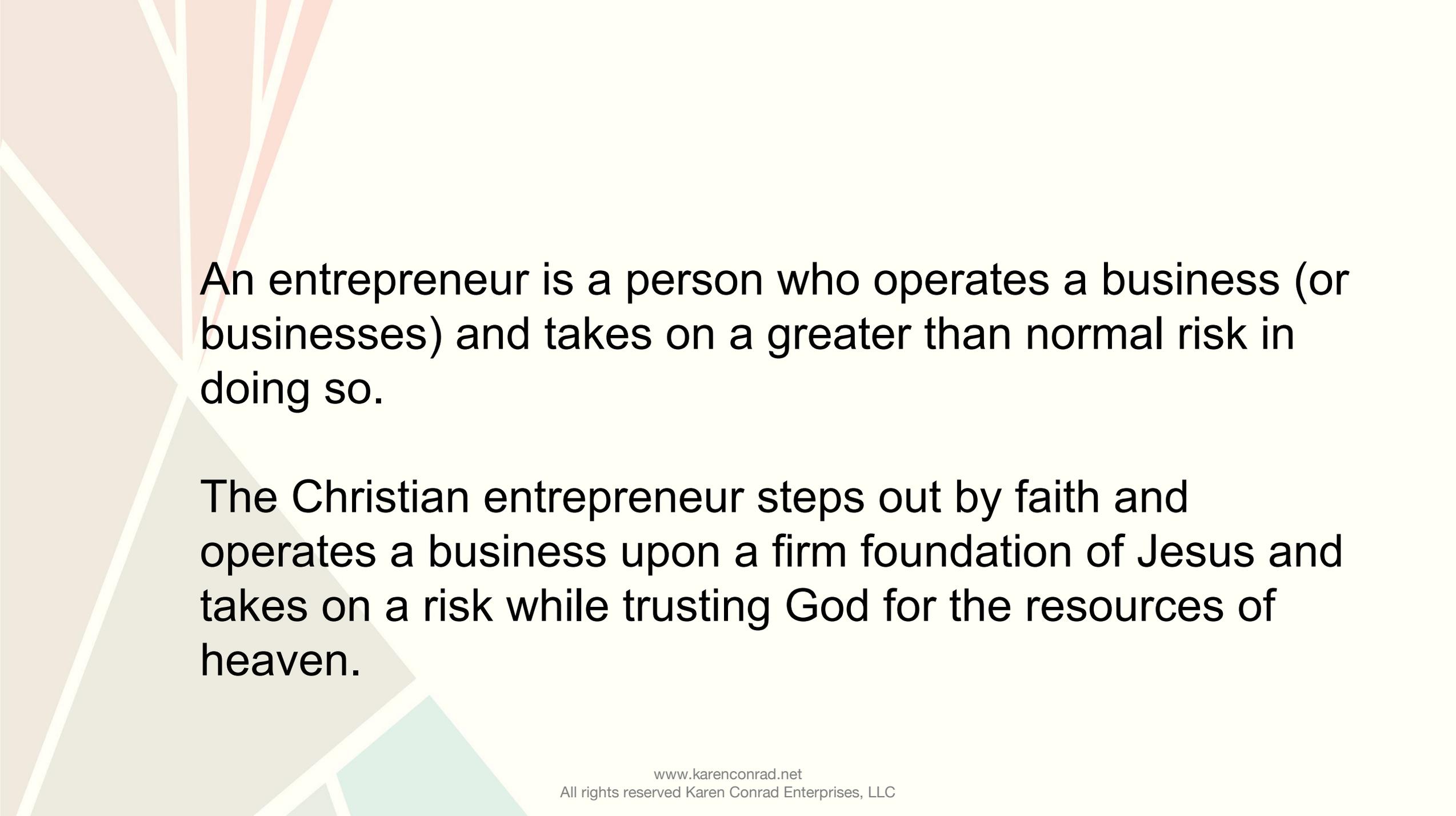
**Hears My word** = Ideas, truth, wisdom

**Acts** = Steps out in faith

An entrepreneur gets an idea and acts upon it. There is usually some risk involved here.

***God is the original entrepreneur.***





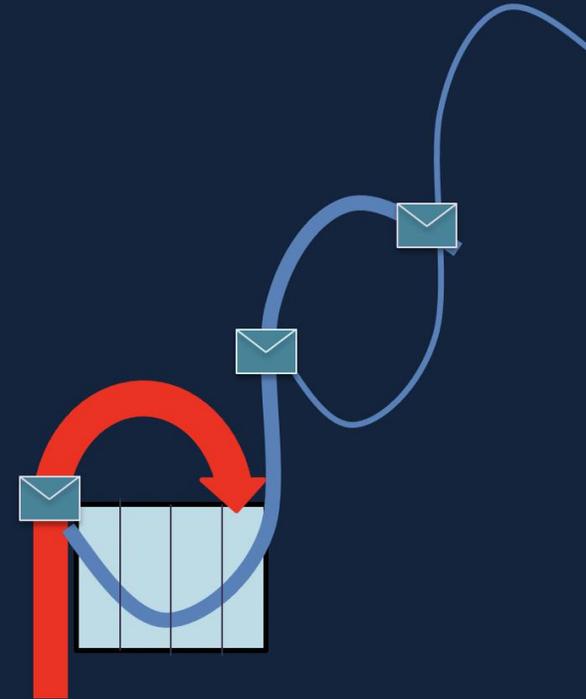
An entrepreneur is a person who operates a business (or businesses) and takes on a greater than normal risk in doing so.

The Christian entrepreneur steps out by faith and operates a business upon a firm foundation of Jesus and takes on a risk while trusting God for the resources of heaven.

## RESULTS



**Get an idea. (Hear my voice)  
Act upon it. (Faith, trust)  
Capabilities show up.**



**RESOURCES**



Luke 6:47-49

**Relationship**  
Love & Character  
Results in Faith =  
Trust & Belief  
**Hear – Hope**  
**Action**

**Father and I  
At Work**

- John 5:17-21
- John 17:4



**Invite To  
Join**



**Assignment**

- **Glory**
- **Favor**
- **Power**
- **Authority**
- **Wisdom**
- **Appointments**
- **Open Doors**
- **Grace**
- **Anointing**
- **Passion**
- **Prune**

# Examples of Biblical Entrepreneurs

**Noah**- taking over 100 years to build a boat

**Gideon** -fighting an army with 300 people

**Joshua**- walking around the city Jericho for 7 days, blowing trumpets on the 7<sup>th</sup>

**Abraham**- leaving his land and family, didn't know where he was going

**Jesus**- leading a team of 11 millennials and one teenager, plus a thief in charge of the money changed the world

# Building on a Solid Foundation

Building on Jesus' word activates the following:

Favor – uncommon advantage

Power – creative and supernatural

Authority – the right to be where you are and to function

Wisdom – applied truth and the application of knowledge

Divine Appointments – right place at the right time

Open Doors – no man can shut, opportunities, resources

Anointing – sustained presence of God

Passion – feel alive and in your sweet spot



**Jesus had business and  
entrepreneurship in mind from the  
very beginning.**

# **Your heart relationship with God positions you to succeed.**

The parable of the sower in Matthew 13

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A good heart receives the words of God and produces  
30, 60, and 100 fold results

And God blessed them and said to them, **Be fruitful, multiply, and fill the earth, and subdue it [using all its vast resources in the service of God and man]**; and have dominion over the fish of the sea, the birds of the air, and over every living creature that moves upon the earth.

- Genesis 1:28 AMP

Then God blessed them and said, “Be fruitful and multiply. **Fill the earth and govern it.** Reign over the fish in the sea, the birds in the sky, and all the animals that scurry along the ground.”

- Genesis 1:28 NLT

**Profit** (be fruitful)

**Grow** (multiply)

**Expand the Kingdom** (fill the earth)

**Influence/Lead** (subdue, take dominion, govern)

Genesis 1:26



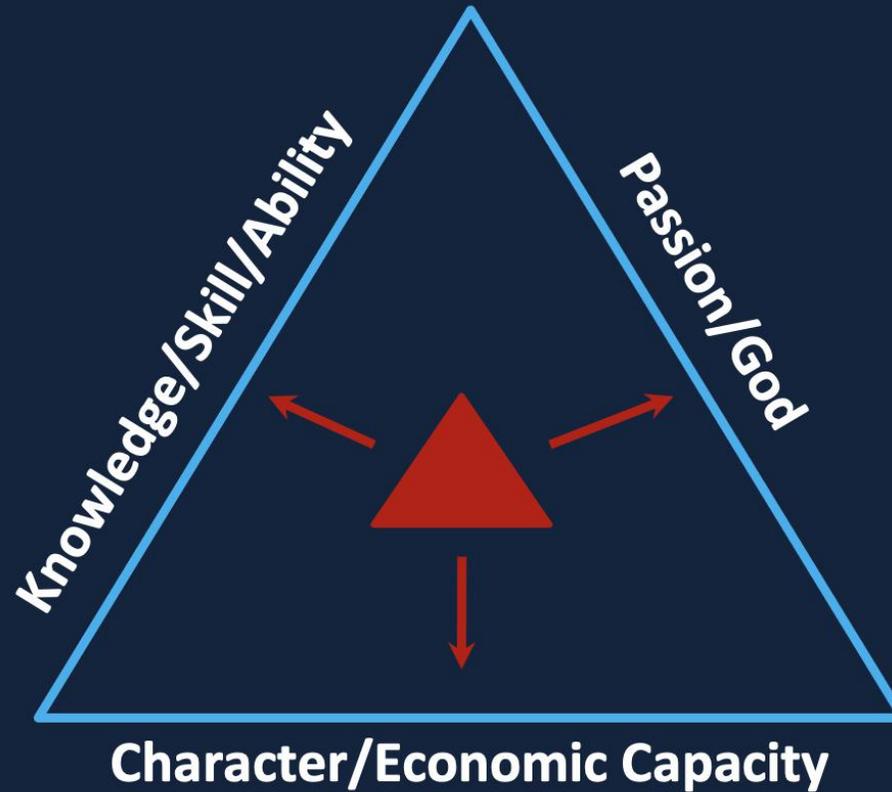
## **3 Keys to your sustained personal and business success:**

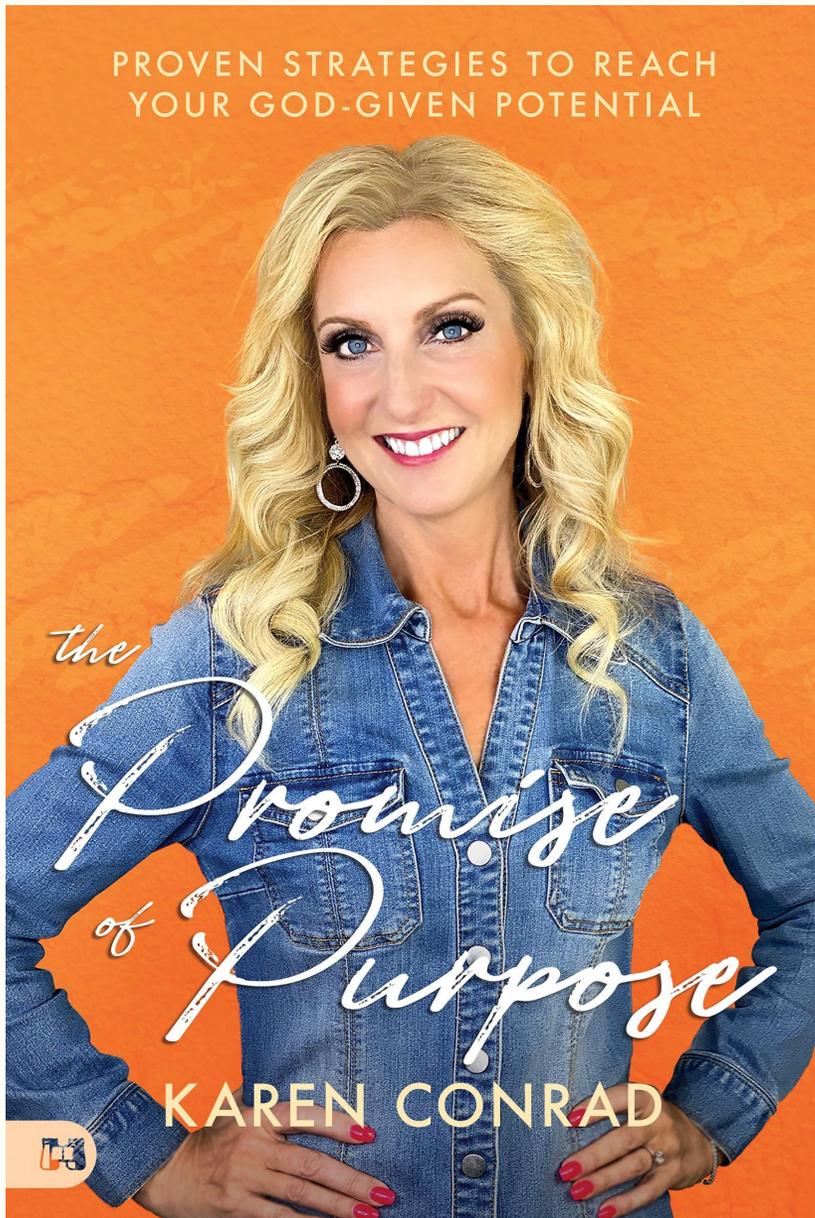
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God sees you and is intentionally interacting with you.

A heart-to-heart connection with God positions you to accomplish goals and sustain success.

**GOD DESIGNED YOU WITH PURPOSE.  
HE KNOWS YOUR POTENTIAL**





We all have a unique purpose, designed by God, to be expressed in our individual life and this book is dedicated to helping you discover and develop your God-given purpose in order to achieve your full potential.

## **MAIN SESSION SPECIAL**

Promise of Purpose Book: \$12

Promise of Purpose Bundle: \$32

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