

# the process of success



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## Process of Success

Living out of your purpose is a higher calling than working for a paycheck. You can work and walk out your life with peace, joy, and satisfaction knowing you have a unique purpose, designed by God.

Discover and walk in your purpose. You have a God given purpose. There is no fear but great confidence in His plan. There is unlimited support from God. There is guaranteed success. Nothing is impossible.

Faith in God's vision: the ability to have a vision for what God wants to be done and to confidently believe that it will be accomplished in spite of circumstances and appearances to the contrary. Faith + Action = Vision.

Choose what you know from the written and rhema Word of God over what you see in the natural. Accept and receive what He says then put a hand to it. Walk in the confidence that God has a purpose for your life.

Write the vision clearly, in a manner easily read and communicated. Hab 2:1-4 AMP, Prov 29:18 KJV.

Living through your purpose makes you safe for wealth, promotion and even fame. Many times it takes only a small recalibration to align yourself with your purpose. I Peter 4:10 AMP.

The right foundation is Jesus Christ. Every gift and talent is from God and it is His responsibility to bring value, success and multiplication. James 1:17 AMP, Prov 29:25 AMP.

Purpose is not your job or business but it fuels your success in those areas. Keep your identity in Christ, not your job. The Lord's purpose will succeed. He is a win--win God. He always puts good things in your path. Prov 19:21 CEB.

## 9 Steps in the Process for Success

1. What is your vision? If you have a vision, is it updated and big enough? Always believe something wonderful is going to happen. It will be unique to you. It will connect with God and your purpose. It will be something you love to do and are passionate about.
2. Importance of a plan. A plan leads to implementation. It gives a target. It breaks an overwhelming project into actionable tasks.
3. Do a SWOT. Analyze Strengths, Weaknesses, Opportunities and Threats. Take inventory and allow God to give you direction.
4. Complete a Value Proposition and a Business Model Canvas (see template).
5. Set benchmarks to measure success. Make them realistic but stretching. What is God calling you to achieve? What problems do you want to solve? Do you have the infrastructure to support success?
6. Develop strategies to attain benchmarks. What do you have in your hands? Do your strategies bless people and further the Kingdom?
7. Strategic action plans are steps to fulfill each strategy. Where the rubber meets the road. There will be multiple action plans under each strategy.
8. Complete a Creative Direction Process document (see template). This clarifies your direction, message, and target audience.
9. Assign follow-up tasks. A goal without a plan is just a wish. A plan without follow through is ineffective. Assign a person and due date to each task to get things done.