



**KAREN CONRAD**



## #Vision To Reality

Fear is the most common hindrance to fulfilling dreams, vision and purpose. There is no place for fear in our lives causing us to doubt what God has called us to do. Knowing you have heard God and believing in your purpose from Him translates into bravery and being able to step out in faith. "Everything you have ever wanted is on the other side of fear" --George Addair--

Purpose and Vision. Purpose is your constant motivation, your core, how you were created, it functions across every area of your life and it is unique to you. Vision flows out of your purpose, it produces the steps to fulfill your purpose in the different areas of your life (home, family, work, marriage, etc). Vision is an important part of leadership Habakkuk 2:2-3 AMP; Proverbs 29:18 NKJV.

God gives you a big vision not because of you but because of Him. You will encounter resistance, but you can use naysayers as confirmation of the Lord's plan in your life. He is always going to follow through and provide what you need to fulfill your purpose and vision. Joshua 3:5 KJV; John 15:16 AMP.

The blessings of Abraham are ours through Jesus Christ (free download). God gave Abraham a vision (Isaac) to fulfill the purpose He had given (Making Abraham a great nation). Abraham was counted as righteous because He believed even when He couldn't see. Hebrews 11:8-12 NKJV. When you get stuck in your vision, step out in obedience. God is faithful.

### Practical Steps to Achieve Success

1. Document your vision statement, connect it to your purpose/passion, keep it simple and clear and communicate, communicate, communicate.
2. Importance of a plan. A plan leads to implementation, lack of a plan causes ideas/visions to die.
3. SWOT (Strengths, Weaknesses, Opportunities, Threats). Discuss with your team what you do well and not well. Make a plan that includes the first and improves the second.
4. Set benchmarks. Steps that can be measured, defined and line up with your vision. Determine if you have infrastructure, systems, space and staff to handle growth.
5. Develop strategies. Steps to accomplish benchmarks.
6. Strategic action plans. Steps inside strategy that assign tasks to team members. Practical steps where the rubber meets the road.
7. Follow up plan. Determines who follows through, puts a name and date on each step and who monitors completion. "A goal without a plan is just a wish".

**Purpose<Vision<Plan<Benchmarks<Strategy<Action Plan<Follow up Plan**

7 Mountains that influence culture:

Religion/Business/Media/Arts/Government/Family/Education. What influence has God given you to contribute to the Kingdom of God. We are not given success and wealth for the sake of money, but for expanding the Kingdom. What has He called you to accomplish?