



## Ignite Vision

What has God called you and your Ministry or Business to do? God wants you to succeed. He wants you to be an influencer in the world.

God has an adventure and assignment for you that is specific to you and your team. He has uniquely equipped you to fulfill the destiny He created for you. It will be unique to you, so it is important to allow God to show you what that vision is, and run with it.

God's Word speaks clearly about vision and the important role it plays in leading a team. Habakkuk 2:2-3; Proverbs 29:18. We are Joint Promoters--Co-Marketers with Him!  
1 Corinthians 3:6, 9-11 (AMP)

Do a SWOT with your team.

**Strengths** - What are your strengths as business people, ministers, team members, and your business or ministry?

**Weaknesses** - What are the areas you are currently weak in?

**Opportunities** - What are the opportunities you see?

**Threats** - What could threaten your ability to seize those opportunities? (internal and external)

The Importance of a Plan. Successful implementation of a plan sets organizations and businesses apart. Good ideas will not yield results on their own. It takes initiative to name priorities, make a plan, and break it down to actionable tasks to achieve a desired result.

Establishing the Vision. What has God shown you and what are you passionate about in Business or Ministry? What do you see on the inside when you ask God to show you your purpose? (See free download Discover Your Purpose Template). Connect with God's vision and line up with the passion He has put in you. Keep it simple and clear so people can "run" with it! Communicate, Communicate, Communicate

Setting Benchmarks and Measuring Success. Take your vision and decide what you want to achieve in your Ministry or Business, and what would it take to make that happen? (A measurable benchmark). Determine you have the systems and infrastructure to support your goal and whether you will need to hire more help. Make benchmarks realistic but stretching and connected to your vision.

Establishing Strategies. Develop strategies to achieve your benchmarks, to drive your marketing action plans and project teams. Strategy is a critical step to implementing change. Determine you are meeting the needs of the people affected by the strategy.

Direction is clear when the focus stays on the Lord. When you know your vision and goals are from the Lord, you can know success is imminent.