



HEIRLOOM SEED CREATIVE
BRAND & STRATEGY

SOCIAL MEDIA BACK END SET UP | \$1500

Facebook:

- Create a Facebook Page *or Optimize Current page
- Includes: updated profile picture, banner, bio, business info, etc.

Instagram:

- Create an Instagram Profile *or optimize current profile
- Includes: updated profile picture, new bio, necessary business links in bio, highlights for stories if needed.

Facebook Business Manager & Ad Account:

- Creating your FB business manager account with all relevant business information, necessary user permissions, and relevant assets.
- Connecting your business manager account to your facebook page, instagram profile, and FB ad account. These would all be assets under your Business Manager Account.
- FB ad account set up, Billing Set up, user permissions.

SOCIAL MEDIA + GOOGLE BACK END SET UP | \$2000

Social Media + Google back end set up

Includes everything in the social media package PLUS:

- Creating a Google Business Profile with all relevant business info, contact methods, social links, website. Business logo. Visible on Google Maps. Optimized for SEO management.