

## LEGACY BUILDER PACKAGES

Legacy Builder Packages are for organizations that have their branding solidly in place, and are now ready to ignite their business/organization with digital platforms and a team of marketing professionals to help move to the next level.

### LEGACY BUILDER BASIC DIGITAL SET UP | \$3,000

#### Social Media Account Setup Google Profile Set Up SM Launch Boost

- Setup InstaGram & FaceBook
- Profile Picture, SEO Optimized, Bio Optimization, Highlight Suite
- Set Up Google My Business
- Includes Setup & Optimize Profile
- Social Media Page Banner for FaceBook and InstaGram
- Create 5 Graphic Posts with captions for Social Media to get you started

### LEGACY BUILDER PLUS | BASIC PKG + \$3,000

#### First Month of Marketing Fulfillment

- Email Marketing Setup and Month Content Starter (1 email per week for first month, does not include monthly email subscription)
- Email Service Provider setup with email opt-in form or embed email opt in form on existing website
- 1 month Content Marketing includes:
- Weekly email
- 2 blogs per month created from weekly email
- Lead Magnet linked throughout if it exists, or create 1 lead magnet to grow email list (does not include ad and boost cost)
- 2-3 Social Media Posts per week with graphics and call to action verbiage

- 2 Reels and 5 Stories per week
- 4 boosted posts to support the vision
- Event description and details for promotion, if applicable (email, social media, Ticketspice - does not include subscription costs for platform)

## LEGACY BUILDER + MARKETING SUPPORT | \$4,000

**Legacy Builder Plus Ongoing Marketing Support** - \$4,000 a month after the first month launch, includes deliverables listed above PLUS a weekly connect meeting.