



HEIRLOOM SEED CREATIVE
BRAND & STRATEGY

SOCIAL MEDIA BACK END SET UP | \$1500

Facebook: Create a Facebook Page *or Optimize Current page

Includes: updated profile picture, banner, bio, business info, etc.

Instagram: Create an Instagram Profile *or optimize current profile

Includes: updated profile picture, new bio, necessary business links in bio, highlights for stories if needed.

Facebook Business Manager & Ad Account:

Includes: Creating your FB business manager account with all relevant business information, necessary user permissions, and relevant assets.

Connecting your business manager account to your facebook page, instagram profile, and FB ad account. These would all be assets under your Business Manager Account.

FB ad account set up, Billing Set up, user permissions.

SOCIAL MEDIA + GOOGLE BACK END SET UP | \$2000

Social Media + Google back end set up

Includes everything in the social media package PLUS:

Creating a Google Business Profile with all relevant business info, contact methods, social links, website. Business logo. Visible on Google Maps. Optimized for SEO management.