

# WOMEN IN BUSINESS & LEADERSHIP

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# WOMEN BRING SOMETHING SO VALUABLE TO BUSINESS AND LEADERSHIP.

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The key is to know what we are called to do in this season. Involve God in setting priorities. Be the woman He has created you to be. Trust Him for success.





Women today have an incredible opportunity to “have it all” while honoring and keeping their heart priorities in place.

This is a beautiful advancement from my generation, and much of what has compelled me to do **Level Up Ladies**.



It has also given me insight in my own business and leadership to realize that women are provided the opportunity to be wives and mothers, as well as amazing, talented, invaluable contributors at high levels.



**WOMEN ARE SOME OF THE MOST IMPACTFUL AND  
PRODUCTIVE TEAM MEMBERS I HAVE EVER HAD THE  
PRIVILEGE OF WORKING WITH.**

The benefits of women in business and leadership  
are proven and documented! It is **not a**  
**competition** but an **opportunity** to **capitalize**  
on our **God-given** gifts and talents.

A Harvard Business Review analysis found that women in business scored higher than men on most key leadership qualities, including resilience and results-driven attitudes. Women also pull ahead in motivation, bold leadership, and teamwork.



Women tend to possess the following qualities, which may give them an edge in business:

## Women value work-life balance

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Many women leaders balance kids and families with their professional lives. Therefore, they know how to multitask, set priorities, and encourage their employees to do the same.

# Women are empathetic

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Empathy allows leaders to build and nurture relationships with their teams. It also helps women in leadership understand what their employees need to improve their productivity and feel appreciated.



# Women are strong communicators

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Good communication skills lead to high-performing teams and projects. Communication is essential for setting boundaries, expectations, and effectively leading teams to success.

# Women handle crisis situations well

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Organizational changes require flexibility and critical thinking. Workers look to their leaders for clarity and guidance. A leader's response to crisis situations can affect the workplace climate.

# BENEFITS OF HAVING WOMEN IN EXECUTIVE POSITIONS

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Women in executive positions increase business opportunities. According to a McKinsey & Company report, company performance affects revenue directly. Key leadership skills, like collaborative decision-making and people development, affect performance. Report data shows that women rank higher in five out of nine skills necessary for optimal performance.

Woman-led companies tend to show better stock prices than those led by men. Women also outscore men in innovation and problem-solving, two necessary skills for evolving companies.

Harvard Business Review research notes that women executives demonstrate boldness and a willingness to take risks. This creates space for new ideas and approaches.



# A BIBLICAL EXAMPLE IN PROVERBS 31







WHEN GOD PLANTS A SEED IN  
YOUR HEART TO GROW A  
BUSINESS WHILE RAISING A  
FAMILY, HE GIVES US  
ENCOURAGEMENT THROUGH  
PROVERBS 31:10-31

She contributes not only to the welfare of her children but also to her entire household. “She gets up while it is still dark; she provides food for her family and portions for her servant girls.” – Proverbs 31:15

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How can our business bless our family and help to bring heaven and earth into alignment around us and in our sphere of influence?

She makes wise business decisions and invests her profits in the future. “She inspects a field and buys it. With her earnings she plants a vineyard.”

– Proverbs 31:16

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We are called and equipped to make good business decisions and build generational wealth.

She provides for her family with an entrepreneurial spirit and a dedication to her work. “She sees her trading is profitable, and her lamp does not go out at night.” – Proverbs 31:18

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We are willing to work hard and take God inspired risks to provide for our family and expand the Kingdom of God through wealth and influence.



She lives with purpose and is prepared for the future.  
“When it snows, she has no fear for her household; for  
all of them are clothed in scarlet.” – Proverbs 31:21

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We are equipped to be good stewards of God’s  
blessing on our business and homes.

She is a mentor and teacher. “She speaks with wisdom and faithful instruction is on her tongue.”

– Proverbs 31:26

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We are willing to share what he have learned with others. To teach and train our children and grandchildren to steward generational wealth for future generations.

She is the “Supermom” of her day. “Many women do noble things, but you surpass them all.”  
– Proverbs 31:29

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You will inspire others and serve as a role model for women.

She is rewarded because of her faith – because she honors, loves and respects the Lord. “Charm is deceptive, and beauty is fleeting; but a woman who fears the Lord is to be praised.”

– Proverbs 31:31

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You will draw the strength, inspiration and wisdom for your business from God.





# INSPIRING EXAMPLES FROM THE BIBLE

# Esther – The Queen

Esther in the Bible was a hesitant leader, but eventually, she understood that, though she did not seek leadership God had bestowed it upon her. The Persian king Xerxes needed a new queen after getting rid of his first one for disobedience. Esther won his heart but did not reveal her Jewish heritage as she stepped into her royal position. The king's advisor Haman—in pursuit of his own glory—made a plan to exterminate the Jews. Esther's uncle Mordecai sought her help. She was fearful, but Mordecai wrote to her with a reminder we all need when faced with the choice to act for God or not: “For if you remain silent at this time, relief and deliverance for the Jews will arise from another place, but you and your father's family will perish. And who knows but that you have come to your royal position for such a time as this?” (Esther 4:13–14)

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Esther, and followers of Christ in general, need to know that their times and places are not accidental but chosen. God was ready to move, and Esther eventually decided to move with him. She went before Xerxes, even though doing so without permission could have cost her life, and in doing so saved her people.

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**Leadership lesson:** The plans of God are not dependent on you, but you are invited to be a part of his amazing wonders.

# Deborah - The Judge

Before Israel had kings, they looked to judges to lead them. To be a judge you would need Courage. Deborah's bravery must have begun at a young age, for she stepped into a position previously only held by men. It is difficult to dream of things you have never seen done, but she stepped up and sought freedom for her people from Sisera, a cruel Canaanite king.

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She knew that God was the one who went before them and went with her people into battle. Sisera was eventually brought to death with a tent peg that Jael plunged through his head, and Israel had peace for forty years.

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**Leadership lesson:** Just because it hasn't been done doesn't mean you shouldn't do it.

# The Woman at the Well - The Woman with a Scandalous Past

The woman at the well is a beautiful example of a woman who has lived out the encouragement Paul gave to the people of Philippi in Philippians 3:13-14, “Forgetting what is behind and straining toward what is ahead, I press on toward the goal to win the prize for which God has called me heavenward in Christ Jesus.”

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In Messy Spirituality, Mike Yaconelli described the Samaritan woman's haphazard but effective leadership, “After her conversation with Jesus, the woman at the well is just beginning a whole new way of living, but none of the facts of her life have changed. She is still living with a man who isn't her husband. She has still been divorced five times... Her faith is only a few minutes old and already she has become an evangelist, already she is having a huge influence on her community.” Her life was a mess, she met Jesus, and then she led others to find the living water that could save their souls. She didn't wait until she looked more acceptable to others, she just started proclaiming the messiah has arrived!

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**Leadership lesson:** Don't let a lack of qualifications keep you from sharing the message of God's glorious grace.



## Lydia - The Entrepreneur

God opened the heart of Lydia to respond to the message of Paul when they met near a river. She was a woman of influence as a business owner, which was a rare position for a woman at that time, but even more important is that she was the first European convert documented in Scripture.

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**Leadership lesson:** You don't need the world's permission to respond to the call of God and purpose He has created you for.

"If your actions create  
a legacy that inspires  
others to dream more,  
learn more, do more  
and become more,  
then, you are an  
excellent leader."

Dolly Parton







YOU CAN  
HAVE IT ALL!

