EIRLOOM SEED CREATIVE BRAND & STRATEGY

## VISIONARY PACKAGE I \$6,500

The Visionary Package is for businesses/organizations that are ready to hire a team of marketing professionals to come along their leadership team and help bring their vision to reality.

## \$6,500 per month (minimum 6 month contract)

- 1 Sales Funnel established & connected per quarter
- 1 Email Journey automated to nurture to a desired outcome
- 1 Weekly Email and Corresponding Blog
- 1 lead magnet a month developed from your content to be something of value for an email capture
- 5 Social Media Posts a week plus 2 reels and 5 stories, Captions Included
- Canva template and one 30-minute training to have the ability to design your own content
- 10 story templates created (one time)
- Website Updates to support the above (up to 8 hours per month)
- If desired, engage your internal team in fulfillment to support your vision
- 1 Digital Newsletter, or printed newsletter design per quarter (2 pages, does not include printing or mailing costs)
- Up to 4 boosted posts to support the vision per month
- Event description and details for promotion, if applicable (email, social media, Ticketspice- does not include subscription costs for platform)
- A weekly connect meeting with team

## ADD-ON OPTIONS

Website - GET A QUOTE Add Google Analytics - GET A QUOTE Google Looker Studio Dashboard - GET A QUOTE Extra Team Calls - GET A QUOTE